

# Paddlepower and Adventure



## Privacy Policy

### **Privacy Policy - General**

Paddlepower and Adventure is committed to protecting your privacy and security. Any personal information provided to us will be treated in accordance with current UK Data Protection Law, and in line with this policy.

### **Data Protection**

Most of our website can be used without disclosing any personal information. However, there are features - such as the booking form and payment - that require information relating to the user. We can confirm that this data will only be used for the purpose supplied, and will not be divulged to any other party. We will never sell your details to anyone. You are entitled to ask us what information we are holding about you, and to change or remove it if so desired.

### **Juniors**

If you are aged 16 or under, please get your parent/guardian's permission before you provide personal information. Non-adult users without this consent are not allowed to provide us with personal information.

### **Third Party Links**

Our site contains hyperlinks to other websites. We have supplied these in good faith, in the expectation that the information provided will be both relevant and useful. We are not responsible for the content of these sites. If you discover inappropriate or offensive content on any of the sites we link to, or find a link that doesn't work, please let us know.

### **Log Files**

As with most other websites, we collect and use the data contained in log files. The information in the log files include your IP (internet protocol) address, your ISP (internet service provider, such as AOL or Wyenet), the browser you used to visit our site (such as

Paddlepower and Adventure, 31 Albert Drive, Helensburgh, Argyll, G84 7HF  
Telephone: 01436 671 627      Mobile: 07500 470 976  
email: [paddlepowerandadventure@hotmail.co.uk](mailto:paddlepowerandadventure@hotmail.co.uk)

Internet Explorer or Chrome), the time you visited our site and which pages you visited throughout our site.

## **Advertisements**

We may also use third party advertisements on this website to support the business. Some of these advertisers may use technology such as cookies and web beacons when they advertise on our site, which will also send these advertisers (such as Google through the Google AdSense program) information including your IP address, your ISP , the browser you used to visit our site, and in some cases, whether you have Flash installed. This is generally used for geotargeting purposes (showing Helensburgh sport ads for someone in Helensburgh for example) or showing certain ads based on specific sites visited (such as showing gardening ads to someone who frequents gardening sites).

You can chose to disable or selectively turn off our cookies or third-party cookies in your browser settings, or by managing preferences in programs such as Norton Internet Security. However, this can affect how you are able to interact with our site as well as other websites. This could include the inability to login to services or programs, such as logging into forums or accounts.